

KENZO TV – offering an integrated marketing communication service.

- From concept to completion.
- Experienced scriptwriters, producers and directors.
- Comprehensive recording and post-production facilities.
- Real-time encoding of video for web-casting.
- Duplication of DVD, CD-Rom and VHS.
- In- house graphic design services.

Kenzo TV - Competitive Packages. Plus super value Kick-Start packages.

Mini Feature Documentary Advertorials – up to 5 minutes. Can also be used in-store and for road-shows. Base price \$4800

Featured Length Documentary Advertorial – up to 10 minutes Ideal for a comprehensive overview of a company, employee recruitment and induction, training. Base price \$9600

Kick-Start packages – up to 3 minutes
Special Discounts Apply

Setup & encoding video for online broadcast \$NZ180

Monthly broadcast hosting charges \$NZ30
Per month - minimum contract 12 months

Live Streaming – quotations provided

Print based marketing materials – design, printing and distribution within New Zealand – separate quotation.
For further information **call 0064 0274 436 430.**



520%

growth in viewing video online.



Makes Online Video.

Visit kenzotv.com

Call New Zealand: 0064 4 562 8894
Cook Islands: 00682 71 909

Email ken@kenzo.co.nz



New Zealand broadband connections are now in the majority and one activity has increased more than any other - watching video online.



Makes Online Video.

KENZO TV what is it?

Our business is very simple. We make videos for broadcast over the internet. Video is a great way of explaining your business services or demonstrating a product to your customer.

To make it easy for you we write the script, do all the filming, sound recording and technical stuff. Then deliver the files to your web designers for uploading – or we can design or update your website for you.

How does KENZO TV win its audience?

We're in the business of creating synergy!

We figure if someone is into home renovation they'll also be interested in learning about related products and services.

Essentially we are a lifestyle channel for people interested in the following;

TRAVEL HOME & LEISURE REAL ESTATE FOR SALE
NEW ZEALAND COOK ISLANDS TECHNOLOGY
COMMUNITY INNOVATION



Boost the effectiveness of your website with the PULLING POWER of VIDEO

The speed with which the internet is growing is phenomenal. There is something like two billion websites on the world-wide-web but this numerical explosion isn't the only change taking place.

Watching videos online has become hugely popular – as are business websites incorporating video product demonstrations.

Get more customers by boosting your exposure with KENZO TV

Video adds interest and boosts the selling appeal of your website. And by also being hosted on KENZO TV you get a great chance to increase the number of people who know about your products and services.

In advertising terms increased exposure spells potentially MORE CUSTOMERS.

For export and tourism businesses we can also create low cost viral marketing campaigns, where we can harness the explosive potential of video sharing sites like YOUTUBE with it's 400,000 daily hits.

KENZO TV's programme strategy is based on the concept of delivering the most information in the shortest and most entertaining way possible.

Most of our programmes are only a few minutes long, and are a mix of sponsored documentary and lifestyle entertainment - Plus Advertorial Features in the style of KENZO TV's punchy, entertaining-informative format.



Makes Online Video.